

## **AMO Privacy Policy**

Effective June 2, 2025

### **Overview**

At AMO, we value your privacy and are committed to protecting your personal information. This policy explains how we collect, use, and safeguard the data you provide while using our services.

### **Data Security**

We protect your data using industry-standard practices, including encrypted transmission (TLS), secure servers, and password-protected user accounts. While we strive to maintain data security, no system is entirely immune to unauthorized access.

### **What We Collect**

As part of our service, we store forms and the information collected through them, which may include personally identifiable information (PII) such as names, emails, addresses, and phone numbers. We also collect basic account info like your name and email when you sign up.

### **How We Use Your Data**

Your information is used internally to support service delivery, billing, event registration, member communications, and related functions. We do not sell or share your personal data with third parties unless:

- Required by law (e.g., court orders, subpoenas)

- Needed to investigate fraud or security issues

- In the event of a company merger or acquisition (you will be notified if policies change)

### **Cookies & Tracking**

AMO uses cookies for essential functionality and participates in remarketing with vendors like Google. You can manage cookie settings via your browser or opt out through the Network Advertising Initiative.

### **Web Logs**

We collect standard technical data like IP address, browser type, and operating system for website analytics and security purposes. This data is anonymized and not linked to individual users.

### **Third-Party Links**

We are not responsible for the privacy practices of websites linked to or from AMO. Please review their policies separately.

### **Data Retention & Control**

Our customers (Data Controllers) determine how long their data is stored. If you withhold required personal information, you may be unable to access parts of our system. You consent to data transfers to and storage in the U.S. by using our services.

### **Children's Privacy**

AMO does not knowingly collect data from children under 13. Our services are intended for organizations, not individuals under this age.

### **GDPR Compliance**

AMO acts as a Data Processor under the EU General Data Protection Regulation (GDPR). We store customer data in secure facilities provided by Rackspace and AWS and process it only on our clients' behalf.

### **Policy Updates**

This policy may be updated occasionally. We will inform you of any significant changes via email or a notice on our website.

### **Your Rights**

You can request access to, correction of, deletion of, or a download of your personal data by contacting us:

Association Management Online (AMO)

Attn: Data Protection Officer

2801 Hennepin Ave Suite 601 55408

Minneapolis, MN 55408



(612) 381-9951



[help@amohq.com](mailto:help@amohq.com)

### **Terms of Use**

Use of our services is subject to our [Terms and Conditions](#).